



PRODUCT HIGHLIGHTS

- Enjoy enhanced surround sound with Dolby Audio and DTS Virtual: X.
- Boost the bass with a touch of a button.
- Experience the intensity of action movies with the powerful bass coming from the included subwoofer. Boost the bass with a touch of a button.
- Use Game Mode to boost your gaming experience with clear directional sound.

Fill the room with 3D sound with the B550 soundbar with Dolby Audio / DTS Virtual:X. With intelligent and dynamic speakers, it's sure to make your movie-viewing more captivating. Whether you're playing games, watching sports, or kicking back with your favorite show, Adaptive Sound Lite enhances and optimizes your entertainment. Enjoy rich, powerful bass coming from the included subwoofer.

KEY FEATURES

DOLBY AUDIO / DTS VIRTUAL:X

Enjoy enhanced surround sound with the combination of Dolby Audio and DTS Virtual: X.

BASS BOOST

Boost the bass with a touch of a button.

SUBWOOFER INCLUDED¹

Experience the intensity of action movies with the powerful bass coming from the included subwoofer*.

ADAPTIVE SOUND LITE

Enjoy optimized sound for your favorite video content, including sports, games, movies and more.

GAME MODE²

Game Mode optimizes your gaming experience with synced, directional audio.

BLUETOOTH® MULTI-CONNECTION³

Connect two different smart devices at the same time so you can conveniently switch between devices.

ONE REMOTE⁴

Control the soundbar with just your Samsung TV remote.

VOICE ENHANCED⁴

Use your soundbar remote to boost the dialogue on the screen and hear voices clearly.

NIGHT MODE⁴

Use your soundbar remote to reduce the bass and hear voices clearly.

WIRELESS SURROUND SOUND COMPATIBLE⁵

Connect easily and seamlessly to the optional Samsung speakers and enjoy room-filling sound without the wires.

¹Applicable on Q Series & A Series Models only. ²Compatible with select TVs and select game consoles only (e.g. Xbox Series X, PS5, Nintendo Switch). Please refer to [samsung.com](https://www.samsung.com) for more information. ³Soundbar mobile connection is not available when connected to the TV. Requires Bluetooth compatible devices. ⁴Only available on select Samsung TVs. Please refer to [samsung.com](https://www.samsung.com) for more information. ⁵Samsung Wireless Rear Speaker Kit sold separately (SWA-9200). The wireless module requires a power cord to function and speaker cables to connect to rear speakers.

MODEL

MODEL: HW-B550/ZA
UPC CODE: 887276636269

DIMENSIONS (INCHES H x W x D):

- **SOUNDBAR:** 33.9 x 2.3 x 3
- **SUBWOOFER:** 7.2 x 13.6 x 11.6
- **PACKAGING:** 36.4 x 17.7 x 9.3

WEIGHT (LB):

- **SOUNDBAR:** 4.6
- **SUBWOOFER:** 11.2
- **PACKAGING:** 20.3

AUDIO:

- **NUMBER OF CHANNELS:** 2.1ch
- **TOTAL WATTAGE:** 410W
- **VOICE ENHANCE**
- **NIGHT MODE**
- **DOLBY 2ch**
- **DTS 2ch**
- **COMPATIBLE WITH SWA-9200**
- **AUTO AV SYNC**

AV DECODING:

- **MP3**
- **WMA**
- **AAC**
- **OGG**
- **FLAC**
- **WAV**
- **AIFF**

CONNECTIVITY:

- ONE REMOTE CONTROL
- USB MUSIC PLAYBACK
- HDMI IN (1)/OUT(1)
- HDMI ARC
- HDMI CEC
- USB
- BLUETOOTH®
- BLUETOOTH® MULTI CONNECTION
- BLUETOOTH® POWER ON
- AUTO POWER LINK
- DIGITAL AUDIO INPUT (OPTICAL) (1)

ACCESSORIES INCLUDED IN BOX:

- REMOTE CONTROLLER WITH BATTERY
- WALL MOUNT KIT
- OPTICAL CABLE